

REPORT TRACER STUDY



YEAR 2023

**TOURISM STUDY PROGRAM
FACULTY OF TOURISM
UDAYANA UNIVERSITY**

PART 1

INTRODUCTION

A tracer study of study program graduates is a form of research conducted by educational institutions, such as universities or colleges, to track and collect information about alumni who have completed a particular study program at the institution. The main purpose of this tracer study is to understand the career development, achievements, and contributions of graduates in the workplace and society after they leave the educational institution. The basic reference for implementing a tracer study is the tracer study procedure manual for alumni and users.

Tracer study of study program graduates involves the process of collecting data through various methods, such as surveys, interviews, or analysis of existing data. The information collected covers various aspects, such as:

1. **Jobs and careers.** Tracer studies will record the types of jobs that graduates are doing, salary levels, job responsibilities, and whether the jobs are in line with their field of study.
2. **Further education.** The data will record whether graduates continued their education, such as taking a master's program, and the field of study they chose.
3. **Contribution to industry and society.** Tracer studies will explore how graduates have contributed to the industry they work in or to society in general. This could include participation in significant projects, contributing to innovation, or engaging in social activities.
4. **Suitability of skills and education.** Tracer study will also assess the extent to which skills acquired during study match job needs and labor market demands.
5. **Satisfaction with Education.** This study also includes questions about the extent to which graduates are satisfied with the education they received and the extent to which the preparation provided by the study program helped them in their careers.
6. **Need for further development.** Based on alumni input, educational institutions can identify areas where study programs need to be enhanced or improved to better meet the demands of the workforce.

The results of the tracer study of study program graduates provide valuable insights for educational institutions. This information can be used to improve the curriculum,

identify job opportunities related to the study program, help students prepare for their future, and build a strong alumni network. In addition, tracer studies also help educational institutions maintain ongoing relationships with alumni and the industry, so they can remain relevant and effective in preparing their graduates for success in the workplace.

Overall, tracer studies are an important tool for universities to measure the effectiveness of their educational programs in providing graduates with the skills and knowledge needed in the workplace. By understanding the career paths of alumni, universities can continue to adapt to changing job market demands and ensure that their graduates have a better chance of success.

Tracer study is a research conducted to track the path and development of alumni from a study program or university after they graduate. The main purpose of tracer study is to collect information about alumni achievements in terms of employment, career, further education, and their contributions to society and industry. Here are some reasons why tracer study is needed in the context of study programs at universities:

1. Evaluation of the quality of education. Tracer studies provide valuable insights into the extent to which study programs or universities have succeeded in providing quality education. By looking at alumni achievements after graduation, universities can identify whether learning objectives have been achieved and whether the competencies taught are in line with the demands of the workforce.
2. Curriculum improvement. Information obtained from tracer studies can help in curriculum improvement. Universities can evaluate whether the subject matter being taught is still relevant to current developments in the industry or whether there are gaps in students' preparation for entering the workforce.
3. Increased industry engagement. Tracer studies can help universities to build closer partnerships with industry. By understanding industry needs and expectations from graduates, universities can tailor their education programs to better suit market demand.
4. Selection of prospective students. Data from tracer studies can help prospective students choose study programs that suit their interests and talents. Information about career prospects and job opportunities after graduation can help prospective students make more informed decisions.

5. Improvement of student services. Through tracer studies, universities can assess the effectiveness of existing student services. If alumni feel that the career support or guidance provided during their studies was very helpful for them in finding jobs or planning their careers, then universities can continue to improve such services.
6. Access to alumni information. Tracer studies provide an opportunity for universities to stay connected with their alumni. This can open up opportunities for collaboration, mentoring, or even financial support for the university.
7. Study Program Accreditation. In some cases, the results of tracer studies can be used as part of the accreditation process to demonstrate that the study program has been effective in preparing its graduates.
8. Improvement of Learning Process. Data from tracer studies can help universities improve their learning and teaching methods. Experiences and suggestions provided by alumni can be valuable input to identify areas where improvements are needed.
9. Monitoring quality indicators. Tracer studies can be a quality indicator used by educational institutions to monitor the extent to which their graduates can compete in the job market and make positive contributions.

PART 2

SYSTEMATICS

The implementation of the 2023 tracer study was carried out on graduates who graduated in the 2022 period. It was recorded that 41 graduates were targeted to fill out the Tracer Study form. The implementation of the distribution of the form was carried out through communication via social media by providing a google form link to graduates. The google form link that was distributed was

:

https://docs.google.com/forms/d/e/1FAIpQLSc6P0k9uUQqGMqNOrs2JoQ9yZ7aZByW8Ay2CwjpRobyjkfd_A/viewform?usp=sf_link

The distribution of the link was given to graduates by T2MPS Bachelor of Tourism, Faculty of Tourism, Udayana University. A number of students who were given the google form link can be seen in Appendix 1.

PART 3

TRACER STUDY RESULTS

3.1. Form Completion Status

Based on the results of the Google form recapitulation, there were 34 graduates who filled out the form.

form and as many as 7 people did not fill out the form for a number of reasons.

Table 1. Tracer Study Form Completion Status

Nim	Name	Charging Status
1811511001	Shandy	Yes
1811511004	Indy Arsy Alfarizka Rahma	Yes
1811511005	Valencia Lavenia	Yes
1811511006	Eman Sulistia	Yes
1811511008	Indi Wijayanti	Yes
1811511010	Karina Resti Stirman	Yes
1811511012	The Wisdom of Princess Ayunda	Yes
1811511014	Savira Margaretha Banase	Yes
1811511015	Amanda Vennesa Latuasan	No
1811511016	Ni Made Dwi Firmayanti	Yes
1811511017	Wayan Gede Gilang	Yes
1811511019	Charisma	Yes
1811511021	The Story of Mochammad Azka Zahirul Sofyan	Yes
1811511022	Augusta Windu Nalendra	Yes
1811511023	Meilyn Graciela	Yes
1811511025	Valentina Eveline Teja	Yes
1811511030	Sri Meiliana Puspitasari, S.Par.	Yes
1811511031	Leonardo Setya Nusa Adi Putra	Yes
1811511032	Immanuel Hendardi Surya	Yes
1811511033	Arifstya Puteri Flower	Yes
1811511036	Khusnul Khotimah, S.Par.	Yes
1811511037	Sarah Jelivia Saragih	Yes
1811511039	Yuyun Utami	Yes
1811511040	Femi Amalia Safitri	Yes
1811511042	Defiyanti, Daughter of Aminah	Yes
1811511043	This is Putu Sinta Sandyarini	Yes
1811511044	English: Dian Savitri Hidayanti	Yes
1811511045	Diana Siti Korban	No
1811511046	Komang Again Pretty Teja Sari	Yes
1811511048	I Gusti Ayu Made Sari Widianhari	Yes
1811511049	Nur Halimah Tusak Diah	No
1811511050	Urge Made Shelley Fujiyani	Yes
1811511052	Made Galang Bhakti Vedanta	Yes
1811511054	Alivia Andini	No
1811511055	Made Satria Budi Kusuma	Yes

1811511057	Joice Alberthintje Inkonsosbari Rumbino	No
1811511060	I Made Dimas Mahendra Widnyana	Yes
1811511063	Shinta Nuriyah	No
1811511066	Yariq's Wald House	No
1811511067	Anriati Ardana	Yes
1811514041	Estefania Da Conceicao Correia	Yes

3.2. Graduate Status

DESCRIPTION	AMOUNT	PERCENT
Working (full time/part time)	25	73.5
Continue education	2	5.9
Not working but looking for work	4	11.8
Self-employed (including selling online, reseller etc.)	3	8.8
Total	34	100.0

3.2. Get a job within 6 months after graduation

DESCRIPTION	AMOUNT	PERCENT
No	13	38.2
Yes	21	61.8
Total	34	100.0

Time to get a job

DESCRIPTION	AMOUNT	PERCENT
1	12	11.8
2	3	8.8
3	3	5.9
4	3	8.8
Total	21	100.0

3.3. Income Per Month

DESCRIPTION	AMOUNT	PERCENT
> 3,000,000	8	
3,000,000 -4,000,000	15	
4,000,000-5,000,000	5	
5,000,000- 6,000,000	0	
Total	28	100.0

3.4. Province of work

DESCRIPTION	AMOUNT	PERCENT
Bali	13	
Banten	2	
Jakarta	1	
Central Java	1	
East Java	6	
NTB	1	
East Nusa Tenggara	1	
Southeast Sulawesi	1	
North Sulawesi	1	
North Sumatra	1	
Total	28	100.0

3.5. District/city where you work

DESCRIPTION	AMOUNT	PERCENT
Badung	1	
Badung	9	
English	1	
Rock	1	
Denpasar	5	
Depok	1	
Dili East Timor	1	
Gianyar	2	

South Jakarta	1	
Jember	1	
Kepl District. Siau Tagulandang Biaro	1	
The city of Klungkung	1	
City of Mataram	1	
Labuan Bajo	1	
Poor	1	
Medan	1	
Solo	1	
Surabaya	2	
Tangerang	1	
Wakatobi	1	
Total	34	100.0

3.6. What type of company or institutional agency do you currently work for?

DESCRIPTION	AMOUNT	PERCENT
Government agencies	5	
Private companies	25	
Self-employed/company Alone	3	
Total	34	100.0

3.7. What is the size level of the office company where you work?

DESCRIPTION	AMOUNT	PERCENT
International/multinational	5	
Location/Region	11	
National	16	
Total	34	100.0

3.8. How closely related is your field of study to your job?

DESCRIPTION	AMOUNT	PERCENT
No answer	2	5.9
Tight Enough	10	29.4
Close	10	29.4
Less Close	4	11.8
Very Close	7	20.6
Not at all	1	2.9
Total	34	100.0

3.8. What level of education is most appropriate for the job?

DESCRIPTION	AMOUNT	PERCENT
No answer	4	11.8
One level lower	7	20.6
One Level Higher	1	2.9
No Education Required Tall	2	5.9
Same Level	20	58.8
Total	34	100.0

3.9. The Most Appropriate Type of Job

DESCRIPTION	AMOUNT	PERCENT
No answer	5	14.7
One level lower	3	8.8
No Education Required Tall	2	5.9
Same Level	24	70.6
Total	34	100.0

3.10. Competency Mastery

Question	Score				
	No answer	1	2	3	4
Ethics	5	0	1	5	23
Field of Expertise	5	0	0	11	18
English	5	0	2	9	18
Mastery of information technology	5	0	2	7	20
Communication	5	0	2	8	30
Teamwork	5	0	1	9	19
Self-development	5	0	1	9	19

3.11. Competency Requirements at Work

Question	Score				
	No answer	1	2	3	4
Ethics	5	0	1	5	23
Field of Expertise	5	1	0	10	18
English	5	0	1	8	20
Mastery of information technology	5	0	2	7	20
Communication	5	0	0	8	21
Teamwork	5	0	0	7	22
Self-development	5	0	1	7	21

3.12. Jobs according to Education

DESCRIPTION	AMOUNT	PERCENT
No answer	5	14.7
In accordance	21	61.8
It is not in accordance with	8	23.5
Total	34	100.0

3.13. Reasons why your current job does not match your education

DESCRIPTION	AMOUNT	PERCENT
No answer	5	14.7
[1]The question is not appropriate	11	32.4
[10] My current job is located closer to my house.	3	8.8
[11] My current job better guarantees my family's needs.	1	2.9
[2] I haven't found a more suitable job yet,	8	23.5
[3] In this job I get good career prospects.	3	8.8
[6] I can earn a higher income from this job.	2	5.9
[7] My current job is more secure	1	2.9
Total	34	100.0